

# American Hometown Heroes

*Helping our heroes launch careers in their hometown*

## QUALIFICATION REQUIREMENTS

Candidates for the American Home Town Heroes Grant must meet the following qualification requirements to be considered:

- Candidates must have served in any branch of the United States military within the past 10 years prior to the date of the application and must provide proof of service that is acceptable to the publisher's Grant Selection Committee
- Candidates must have opened a business 6 months or less from the date of this application or must be planning to open a business within 6 months of the date of this application unless otherwise approved by the publisher's Grant Selection Committee
- Candidates business must be geographically located within the directory area(s) of the publisher from whom they are seeking a grant
- Candidates must provide proof of their ownership that is acceptable to the publisher's Grant Selection Committee
- Candidates must be willing to allow their grant to be publicized
- Candidates must be willing to maintain communications with their granting publisher throughout the grant period
- Candidates must complete and approve all required American Home Town Heroes Grant documents, applications, verifications, limits of liability, press release forms, etc. in order to be considered a qualified applicant

## APPLICANT'S CERTIFICATION

I hereby apply for an American Home Town Heroes Grant from

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I certify that I am eligible to apply, understanding that persons in the following categories are eligible: (a) veterans of any military branch of the United States who have served within the past 10 years previous to the date of this application; (b) individuals who have, within the 6 months previous to the date of this application or who will, within 6 months of the date of this application open a business within the geographic area(s) served by the publisher offering this grant.

### **If I receive an American Home Town Heroes Grant, I agree:**

1. that I will work to make my business venture successful
2. that I am responsible for all costs connected with the start-up and ongoing operations of my business and hold the awarding publisher harmless for any of the outcomes of my business venture
3. that being awarded this grant does not, in any way, commingle my business successes or liabilities with that of the awarding publisher
4. that any consulting I am given by the awarding publisher or their agents will be accepted as advisory-only and I am under no obligation to follow or adhere to any counsel provided
5. that, given the advisory-only nature of the consulting provided, the awarding publisher and/or their agents are held harmless for any outcomes of me following or choosing not to follow the advice given
6. that I will sign all necessary sales contract agreements, accepting the terms and conditions of those agreements
7. that the advertising package printed and/or posted online by my awarding publisher cannot be redeemed for any perceived or assigned cash value
8. that requests to defer my grant will not be considered
9. that my grant may be revoked for any of the following reasons: my inability to maintain eligibility because of not opening my business or not maintaining my business within the geographic area(s); evidence of dishonesty or inaccuracies in my application information; my failure to participate in the publicizing of my grant; evidence of my characterizing my grant and/or grant process in anything other than a favorable light
10. that I will work with the awarding publisher to publicize my grant and will only portray my grant experience in a favorable way and cannot disparage the Yellow Page industry or the Yellow Page publisher that has afforded me this grant

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(Name of Applicant-please print)

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(Signature of Applicant)

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(Date)

## American Home Town Heroes Grant Application

**Name in full:**

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(Last, First, Middle)

**Address where mail will reach you:**

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(Number and street)

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(City)

(State)

(Zip)

**Telephone:**

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(Land line)

(Cell)

**Email Address:**

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**MILITARY HISTORY:**

Branch of Service:

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Dates of Service:

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(Beginning month, date, year)

(Ending month, date, year)

Where You Served:

Please list all countries and military bases to which you were assigned during active duty:

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Military Grade:

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(List highest rank received)

Current Status:

\_\_\_\_\_ Active \_\_\_\_\_ Discharged \_\_\_\_\_ Reserve

Recognitions, Metals, Commendations:

Please list any recognitions, metals, commendations, etc. you earned and were awarded during your tour(s) of duty:

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**Full Time Employment History:**

Please list any full time employment history you might have other than the military:

(Name of employer)	(Job title)	(Dates worked)
(Name of employer)	(Job title)	(Dates worked)
(Name of employer)	(Job title)	(Dates worked)
(Name of employer)	(Job title)	(Dates worked)

**Business Information:**

Please answer the following questions about the business you are planning to open or have opened within the last 6 months:

Business name:

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Address:

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(Number and street)

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(City, State, Zip)

Telephone number(s)

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URL:

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Email Address:

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Type of Business:

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